

## Local La Quinta Inn, manager receive awards

La Quinta Inn and Suites of Greenville and its general manager were recently recognized by La Quinta Corporation with awards for top regional performances in 2006.

General Manager Holly Allen received a GM of the Year trophy during the corporation's annual conference in San Juan, Puerto Rico. She also accepted the local facility's award for its year-end finish as regional No. 1 in guest satisfaction survey scores. The region includes more than 40 La Quinta Inn and La Quinta Inn and Suites properties.

"I was truly surprised to hear that we had received not one, but two, awards. I certainly never expected the individual trophy, but I am proud of the facility and services that we offer in Greenville," Allen said. "We have an exceptionally beautiful La Quinta property and I'm pleased to be a part of a team that has such high regard for providing quality customer care."

Allen added that the property will be hosting the upcoming Greenville Chamber of Commerce "Business After Hours" event on Thursday, April 19.

"We invite and encourage everyone locally to come out for the Business After Hours. If you haven't yet seen the property, then you will be wowed. We'll have guest rooms on display, as well as all of the public areas," she said. Refreshments will be available.

Owned and operated by Charles and Sharon Helm of Sulphur Springs, the local facility opened in May, 2005. Previously, the Greenville property was the recipient of the La Quinta Corporation's 2005 Best New Construction Award.

"La Quinta only honors one property each year in this category, and we were just really proud to bring the recognition to Greenville," Helm said. "The property's appealing, eye-catching style and design makes it a true showcase for the La Quinta brand and an asset to the community."

Located at 3001 Mustang Crossing, the three-story property features the trademark La Quinta exterior tower and styling as well as a traditional interior design and décor in contemporary colors. The property offers 79 guest rooms, including 20 suites for special and long-term stays. Among the additional amenities are an indoor swimming pool and hot tub, interior corridors with elevator access, a fully-equipped business center, a 24-hour guest laundry, a gated courtyard area, and a 2,000 square-foot meeting and banquet facility.

Guest rooms are equipped with added comforts such as pillowtop mattresses, microwaves, mini-refrigerators, oversized work desks, ceiling fans, six-function showerheads, in-room movies and games, complimentary wired and wireless Internet access and complimentary continental breakfast with fresh baked waffles and featured hot items.



Along with added space, the suites are furnished with such upgrades as color printers and showers with bench seating and three showerheads. The Honeymoon Suite features an oversized shower, a fenced patio area, three televisions and a heart-shaped whirlpool tub designed for two.

In addition to the La Quinta Inn & Suites, Helm and his wife, Sharon, own and operate three other properties. They include the Holiday Inn Express Hotel & Suites in Greenville, the Holiday Inn Express Hotel & Suites in Mt. Pleasant and the Best Western Crown Colony Inn & Suites in Lufkin.

Dallas-based La Quinta Corporation, a limited service lodging company, owns, operates or franchises more than 350 La Quinta Inns and La Quinta Inn & Suites in 33 states. More information about La Quinta is available at [www.LQ.com](http://www.LQ.com). Reservations for any La Quinta property can be made by calling 1-800-531-5900.